

EMERGING MARKETS PROGRAM
Projects Approved for Fiscal Year 2002 Funding

Region/Country	Project/Organization	Amount
ASIA		\$3,434,639
China	Produce Industry: Addressing Practical Problems Produce Marketing Association	\$182,970
China	Base Line Research and Confectionary Seminars Raisin Administrative Committee	\$40,000
China	Research On Planting, Production Projections, Infrastructure and Distribution California Strawberry Commission	\$25,000
China	Assessing the Potential for Small, Independent U.S. Pork Producers North Carolina A & T University (2-year project)	\$144,876
China	Export Development in China Through Trade Shows National Association of State Departments of Agriculture	\$100,000
China	Market Development for Florida Citrus Products Florida Department of Citrus	\$45,000
China	Market Promotion & Production Research for U.S. Spearmint Oil Far West Spearmint	\$25,000
China	Market Research on Chinese Taste Preferences for Cranberry Juice/Blends Cranberry Marketing Committee	\$50,000
China	Applied Nutrition, Herd Health Management And Business Management/Swine Purdue University	\$399,118
China	Cheese and Frozen Novelties Market Development (Phase III) U.S. Dairy Export Council	\$45,000
China	Whey Consultations (Phase III) U.S. Dairy Export Council	\$20,000
China	Qualitative and Quantities Juice Market Studies Welch's Foods	\$30,000
China	Reverse Trade Mission Almond Board of California	\$25,000
China	Quality Inspection Exchange on Wheat U.S. Wheat Associates	\$63,600
China	TCK Sampling/Wheat U.S. Wheat Associates	\$35,000
China	Technical Trade Education Seminars California Table Grape Commission	\$32,000

FY 2002 EMERGING MARKET PROGRAM ALLOCATIONS (continued)

China	Production Tracking Study California Table Grape Commission	\$20,000
China	Enhancing Market Analysis and Economic Forecasting (2nd Yr.) USDA-Economic Research Service	\$135,000
China	Emerging Market and Trade Analysis USDA-Economic Research Service	\$50,000
China	Agricultural Statistics: Training and Technical Assistance USDA-National Agricultural Statistics Service	\$300,000
Indonesia	Market Research of Small, Medium Enterprises/Snack Food Industry FAS Jakarta/USA Dry Pea and Lentil Council	\$40,280
Indonesia	Research, Development of Dry Fortified Pea/Rice Blend USA Dry Pea and Lentil Council	\$80,000
Indonesia	Research, Development of High Protein Biscuits, Crackers USA Dry Pea and Lentil Council	\$61,000
Indonesia	Trade Education Seminars California Table Grape Commission	\$25,000
South Korea	Development of Korean Market for U.S. Bakery Ingredients Western U.S. Trade Association	\$76,500
South Korea	Inbound Buying Mission and Tour Western U.S. Trade Association	\$80,000
South Korea	Enhancing Exports of Beef Chuck Through New Market S. Korea University of Nebraska	\$92,271
South Korea	Market Research California Prune Board	\$20,000
Malaysia	Market Research on Consumption, Taste Preferences for Cranberry Juice/Blends Cranberry Marketing Committee	\$50,000
Malaysia	Trade Education Seminar California Table Grape Commission	\$15,000
Philippines	Successful Refrigerated Warehousing, Distribution, Logistics World Food Logistics Organization	\$96,907
Philippines	Aquaculture Feeds USA Dry Pea and Lentil Council	\$88,000
Philippines	Pulse-Based UHT Weaning Food in the Philippines USA Dry Pea and Lentil Council	\$61,000
Philippines	Trade Seminars California Table Grape Commission	\$15,000
Thailand	Seminar: Bilateral Market Access for Poultry Products (Thailand/U.S.) FAS Bangkok, USA Poultry and Egg Council	\$32,000
Thailand	Market Research of the Snack Foods Industry FAS Bangkok, USA Dry Pea and Lentil Council	\$28,000

FY 2002 EMERGING MARKET PROGRAM ALLOCATIONS (continued)

Thailand	Commercial Introduction of UHT Pulse-Based Drinks USA Dry Pea and Lentil Council	\$77,000
Vietnam	Pilot Program to Enhance U.S. Cotton Exports Texas Tech University	\$100,084
Vietnam	Dairy Ingredients Market Development U.S. Dairy Export Council	\$77,000
Vietnam	Importer Education Tour Washington Apple Commission	\$60,000
Philippines/ Indonesia	U.S. Retail Study Tour/Phase III FAS Manila, FAS Jakarta	\$85,490
ASEAN Region	U.S. Red Meat Food Services Training in Emerging Asia/Phase III U.S. Meat Export Federation	\$50,000
Southeast Asia	Technical Assistance to the Supermarket Industry/Phase III Food Marketing Institute	\$268,543
Southeast Asia, South Korea	Value-Added Rice Product Export Initiative Northern California World Trade Center	\$88,000
RUSSIAN FEDERATION, CENTRAL AND EASTERN EUROPE		\$893,449
Russia	Market Research Almond Board of California	\$45,000
Russia	Market Research California Prune Board	\$14,000
Russia	Intellectual Property Rights, Plant Genetics, Biotechnology Training American Seed Trade Council	\$75,349
Russia	Agricultural Statistical Analysis Improvement USDA-National Agricultural Statistics Service	\$200,000
Uzbekistan	Market Research: U.S. Rough Rice U.S. Rice Producers' Association	\$83,800
Kazakhstan	Agricultural Statistical Analysis Improvement USDA-National Agricultural Statistics Service	\$100,000
Former Soviet Union	Soy Oil Processing, Margarine, Mayonnaise Production Training American Soybean Association	\$235,300
Czech Republic	Market Research: Consumption, Taste Preferences for Cranberry Juice, Blends Cranberry Marketing Committee	\$50,000
Estonia	Baseline Research, Trade Show, Bakery Seminars Raisin Administrative Committee	\$40,000
Eastern Europe	Negotiation of Certificates for Export of U.S. Meat Products FAS Vienna	\$50,000

FY 2002 EMERGING MARKET PROGRAM ALLOCATIONS (continued)

CENTRAL/SOUTH AMERICA, CARIBBEAN		\$1,531,860
Mexico	Technical Assistance to Develop National Agricultural Information System USDA-National Agricultural Statistics Service	\$495,000
Mexico	Market Research: Consumption, Taste Preferences for Cranberry Juice/Blends Cranberry Marketing Committee	\$50,000
Mexico	Fruit Baking Ingredient Trading Program Mid-American International Agri-Trade Council	\$80,070
Mexico	Ocean Rail Logistics Seminars U.S. Wheat Associates	\$10,040
Mexico	Trade Education Seminars California Table Grape Commission	\$15,000
Mexico	Extending Market Information and Analysis USDA-Economic Research Service	\$195,000
Dominican Republic	Market Research: Consumption, Taste Preferences for Cranberry Juice, Blends Cranberry Marketing Committee	\$50,000
Central America	Trade Education Seminars California Table Grape Commission	\$15,000
Latin America Caribbean	American Hardwood South American Promotional Program American Hardwood Export Council	\$50,000
Latin America Caribbean	Country Participation on Sanitary, Phytosanitary Issue: WTO Inter-American Institute for Cooperation in Agriculture	\$571,750
SOUTH ASIA, NEAR EAST AND AFRICA		\$1,515,723
India	Intellectual Property Rights, Plant Genetics, Biotechnology Training American Seed Trade Council	\$89,138
India	Trade Education Seminars California Table Grape Commission	\$8,000
India	India Nutrition Initiative Almond Board of California	\$55,000
India	Importer Education Tours Washington Apple Commission	\$50,000
India	Building Analytical Capacity and Linkages in India's Liberalizing Markets	\$261,155
South Africa	Market Potential for U.S. Oak Stave, Headers & Cooperage: Wine, Spirits Industry University of Missouri-Columbia	\$95,130

FY 2002 EMERGING MARKET PROGRAM ALLOCATIONS (continued)

West, Southern Africa	Soy Food Nutrition, Utilization Training American Soybean Association	\$175,800
West, Southern Africa	Poultry Production, Soybean Meal Utilization Training American Soybean Association	\$114,200
Eastern Africa	Building Import Markets: Processing Development and Product Innovation Advance Business Concepts International	\$316,602
Sub-Saharan Africa	Intellectual Property Rights, Plant Genetics, Biotechnology Training American Seed Trade Council	\$150,698
Africa	Public/Private Forum on Sanitary/Phytosanitary Issues FAS/International Cooperation and Development International Trade Policy	\$200,000
MULTIPLE-REGION PROGRAM		\$2,624,329
	Market Research for Tart Cherries <i>(Hungary, Poland, Turkey)</i> Cherry Marketing Institute	\$20,000
	E-Learning Center for Consumer-Oriented Products Web-Based Training International Grocers' Association (IGA) Institute	\$346,203
	U.S. Ranch-Raised Fur Skins Training and Market Research <i>(China, Russia, Turkey)</i> American Legend Cooperative	\$90,000
	Cochran Fellowship Program <i>(Former Soviet Union, Brazil, Latin America)</i> FAS/International Cooperation and Development	\$675,000
	Cold Chain Development FAS/International Cooperation and Development	\$350,000
	Quick Response Marketing Fund (Replenishment) FAS-Emerging Markets Program	\$100,000
	Technical Issues Resolution Fund (Replenishment) FAS-Emerging Markets Program	\$1,043,126
EMERGING MARKETS PROGRAM, FY 2002 TOTAL:		\$10,000,000